

4.3.3

Institution has dedicated audio visual centre, mixing equipment, editing facility, media studio, lecture capturing system(LCS) and related hardware and software for e-content development

Response:

E-content guidelines for teachers and students

E- Content Guidelines 2022 - 23

Hardware Requirement:-

Around 8 – 16 gb of ram is recommended for editing

Software Requirement:-

- Adobe Premiere
- Adobe After Effect

For Teachers:

Guidelines To prepare lecture:-

Lectures should made in two parts 1 will be introduction of whole unit which will be of 5 – 7 Minutes. Second video will be up to 20 minutes.

1. Content Planning:

- Break down the content into manageable sections or topics.
- Create a script or outline to maintain a logical flow throughout the lecture.
- Ensure that the content is relevant, up-to-date, and aligns with the course curriculum.

2. Engaging Introduction:

- Start with a captivating introduction to grab the audience's attention.
- Clearly state the purpose of the lecture and what students can expect to learn

3. Optimize Length:

- Keep the video length reasonable to maintain attention (typically 10-20 minutes per segment)depending on time allocated.
- If the content is extensive, consider breaking it into multiple shorter videos.

How students can be benefitted

1. Access to Educational Resources:

- AVCs offer students access to various educational materials like recorded lectures, documentaries, and tutorials, which can be used to enhance their classroom learning.

2. Enhanced Learning Experience:

- Video lectures and multimedia content enhance students' comprehension and retention of complex concepts, while visual aids also contribute to effective learning.

3. Flexible Learning Opportunities:

- Students can access recorded lectures and other educational content at their own pace and convenience. This flexibility is particularly beneficial for those who may have other commitments or learning preferences.

4. Remote Learning Support:

- In situations where students are unable to attend classes in person, AVCs can play a crucial role in facilitating remote learning. Students can access recorded lectures and multimedia content from anywhere with an internet connection.

How students can Access:-

Students can access the videos with the links shared in the official groups

Links of Videos

S.no.	Faculty Name	Topic	Video Link
1	Ankita Sharma	Buy 1 Get 1	<u>View Video</u>
2	Gaurav Soin	Cost Control Vs Cost Reduction	<u>View Video</u>
3	Dr. B.N. Sharma	Market Segmentation	<u>View Video</u>
4	Simran Rohira	Net Present Value Method	<u>View Video</u>
5	Dr. Navitha Nathani	Startup Process	<u>View Video</u>
6	Dr. Navita Nathani	Panel data in e-views	<u>View Video</u>
7	Gaurav Soin	How to Calculate & Interpret Convergent Validity using SPSS	<u>View Video</u>
8	Gaurav Soin	How to Calculate & Interpret KMO & Bartlett Test using SPSS	<u>View Video</u>